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FEATURED AT THE CONVENTION WILL BE ARNOLD LEACH, THE MAN RESPONSIBLE FOR THE RADIOACTIVE MAN COMIC BOOK. ON SUNDAY HE'LL BE RECEIVING THE COVETED "GOOD GUY" AWARD IN RECOGNITION OF HIS ACHIEVEMENTS IN RAISING THE PUBLIC'S PERCEPTION OF THIS LOWBROW ENTERTAINMENT MEDIUM.













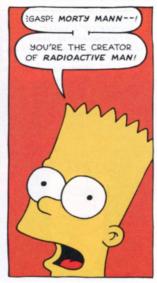




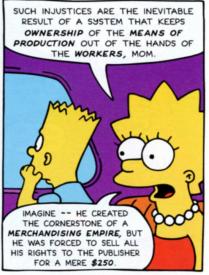










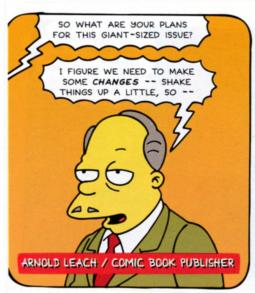




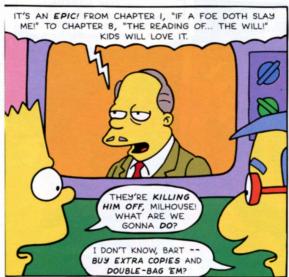












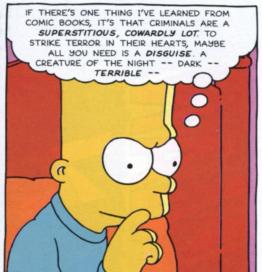










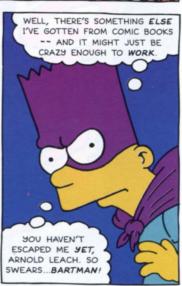


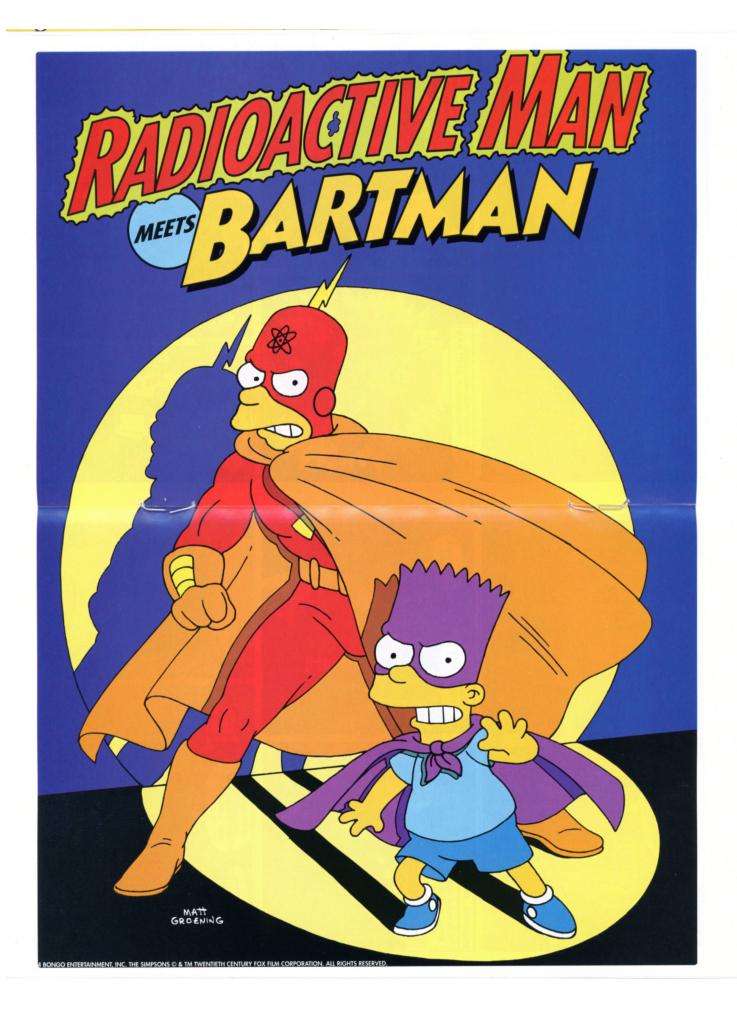


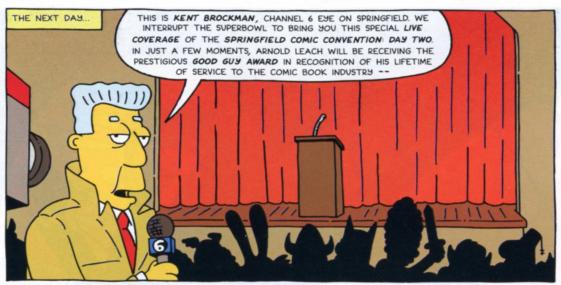
























SOU GOT THE MERCHANDISING, THE ROYALTIES, THE MOVIES

- BUT I DON'T CARE

MIGHT AS WELL BE, FOR ALL YOU
CARE. I GAVE YOU RADIOACTIVE
MAN -- THE FOUNDATION OF
YOUR WHOLE COMPANY -- AND
YOU TOSSED ME ASIDE! YOU FIRED
ME OFF MY OWN STRIP!



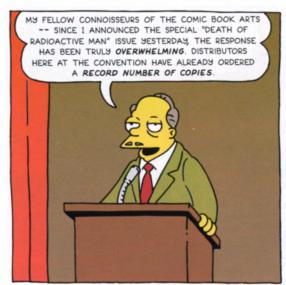




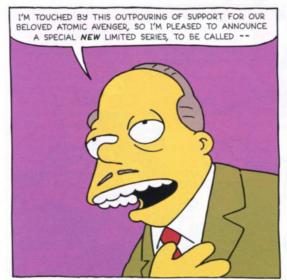


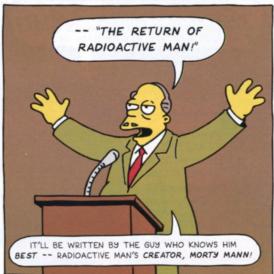


HOLD IT RIGHT THERE, LEACH! I'VE BEEN RECORDING THIS ENTIRE MEETING -- WITH THE SPYMASTER JR. TAPE RECORDER I ORDERED FROM THE BACK OF ONE OF YOUR COMICS! WHAT DO YOU THINK WOULD HAPPEN IF THIS TAPE FELL INTO THE HANDS OF THE MEDIA -- OR OF "THOSE MORONIC LITTLE FANBOY GEEKS"? AND NOW IT'S MY PLEASURE TO PRESENT THE MAN YOU'VE ALL BEEN WAITING FOR -- A
TRUE HUMANITARIAN --MR. ARNOLD LEACH! GOOD-BYE, GOOD GUY AWARD!











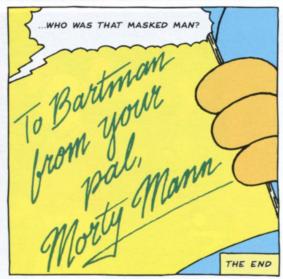














Apu Nahasapeemapetilon, successful entrepeneur, says:

"SO YOU ARE WANTING TO START A SMALL BUSINESS!"

6

Congratulations, my friend, on taking your first step on the road to opportunity! Now I, as proprietor of one of Springfield's most successful convenience-oriented retail establishments, am offering to you many helpful clues for the purpose of beginning

an enterprise you may call your own.

Now available for the first time anywhere outside of the Indian subcontinent is APU'S COURSE OF HOME STUDY FOR WOULD-BE ENTREPENEURS. In 17 easy-to-understand chapters, the course covers everything you need to know in order to liberate yourself from the dismal life of a wage slave.

Topics include:

•"How Many Lottery Tickets Would You Care to Purchase, Sir or Madame?" and other money-making questions with which to badger your customers.

•Turning Video Games into a Profit Center. Includes simple instructions for resetting 30 popular models so they will no longer give

free games.

•Your Gun vs. His: When to Freeze, When to Fire

•From Simple Geometric Shapes to Incarceration: Learning to Draw Robbery Suspects in Your Spare Time.

•24 of Flavoring and a Penny's Worth of Ice: The Squishee Miracle.

•Special chapter by noted psychologist Dr. Marvin Monroe, "Stress Reduction for Convenience Store Operators," will hone your skills in dealing with the retail public.

You will find all this and many other closely guarded secrets of the retail trade in this program. By studying diligently the information provided to you, you could perhaps find yourself one day in a position of public trust such as my own. Good luck!

ACT NOW and receive this most handy brochure



•385-page book, MY
SECURITY CAMERA IS
QUICK: THE THRILLING LIFE
OF A CONVENIENCE STORE
OWNER, written in Apu's
own inimitable literary
style!

 Life-size photo of uniformed policeman to place next to pastry display. Deterence value incalculable!

 Large-print, easy-to-read ruler to place at side of door. Most useful for determining height of fleeing suspects!

YES! Tell me more about the world of wonder that awaits me as proprietor of my own small business!

Name:____

treet:

City:______State:____Zip_

I understand that if I am not completey satisfied, it is my own damn problem

(900) QUIZ-APU



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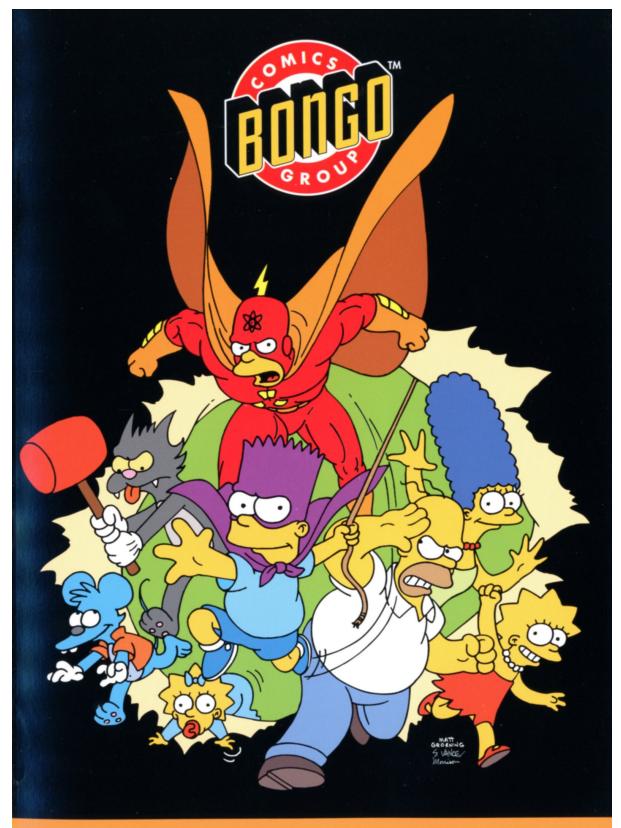
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